

# WHAT YOU NEED TO KNOW



## BEFORE YOU START YOUR RESUME

The Office of Career & Employer Services is available to assist with designing professional resumes, cover letters & portfolios that emphasize talents, skills, and experience to deliver the right message to a prospective employers. Whether you have a job lined up or not, your resume needs to be strong & ready for opportunity!

### THIS IS NOT A CLASSROOM ASSIGNMENT

Professionalism is expected from the start in all careers. Your resume will speak for you before you've entered the room-let it promote you to excellence. As you get started, keep these details in mind.

#### 15 seconds or Less!

Employers tend to review resumes quickly while other organizations utilize Applicant Tracking Systems. Either way, you need to make an impression quick!

#### This isn't about You!

Employers want to know how you and your potential will meet their needs! This must go beyond listing previous work & really hit on your career goals.

#### Know Your Direction!

If you develop a "general" resume—"general" is the type of work & pay you can expect. Write with intention for the career you deserve!

### REMEMBER THE BASICS

**College Central Network**  
Includes an online job board!

#### RESUME BUILDER

Get easily tailorable formats that lead to career success.

**Career Coach**  
Match your strengths & interests for the job search!

Use course descriptions from your degree to help you fill in the blanks!

#### SOURCE KEYWORDS

Writer's block? What you're trying to say is already there!

Keep the job description as your writing guide & outline your transferable skills.

Keep your resume to one page & format consistently. Use reverse chronological order.

#### FORMAT THAT FLOWS

Know that organization on your resume says something about your quality of work!

Use professional font. Format words in italics, bold, or all caps to call attention to keywords.

Include Scale & Scope!  
How much? How many? How often? Numbers count-really!

#### LEAD THE CHARGE

Visualize an inverted pyramid-start with most relevant information.

Prioritize information to highlight the most relevant qualifications & experience.

DO NOT include personal information, photos, or reason for unsatisfactory results.

#### INSTANT FAILS

Every missed comma & typo can discredit you as a top contender.

DO NOT use personal pronouns (I, me, or my).